

ANATTITUDE MAGAZINE

HIPHOP IS WHAT YOU CAME TO REPRESENT.
RAP GRAFFITI DEEJAYING BREAK
DANCE HISTORY FASHION FILM
PHOTOGRAPHY

PRESS RELEASE OCT 2009
ANATTITUDE #4 "HIP HOP IS..."
DOUBLE ISSUE - COLOUR
60 PAGES A4 + 44 PAGES A5

OFFICIAL RELEASE: OCT 19TH 2009

Anattitude magazine #4 "Hip Hop is..."

Hip Hop is Anattitude, it's all about having an attitude in Hip Hop.

The title of the new issue "Hip Hop is..." could also be a New York special issue, because most of the ladies featured are coming from overseas. But that's not a statement, in this case, it's just a coincidence. But it's there where it all started...

Anattitude wanted to precise what Hip Hop is all about. So we talked to a lot of different women from all Hip Hop elements which all have in common their old hands in Hip Hop culture. And then we wanted to ask more people about Hip Hop, to collect their personal thoughts on it. So we spread the "Hip Hop is..." PDF worldwide and the small zine is the result. Anyone could contribute and the results are amazing.

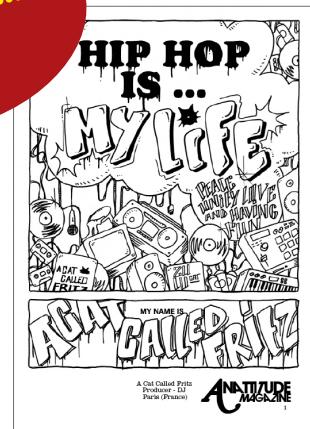
But let's start...

Hip Hop is about the MC... Hip Hop is like back in the day when I listened to **Roxanne Shanté** battling every MC.

To introduce Miss Shanté there is no need for words! Shanté is a living legend, she wrote Hip Hop history overnight at age 14 (1984) because she wanted to have a pair of jeans. Shanté paved the way for all later coming female MCs like nobody else and now, 25 years later, she is professor Dr. Shanté and tells us her own Hip Hop history and why she quitted Hip Hop to gain an education. This interview is full of attitude and simply legendary!

Hip Hop is **Eternia** - my favourite rapper wears a skirt! Eternia is one of the most charming personalities in Hip Hop, widely respected as one of Canada's foremost lyricists. Shattering all stereotypes, Eternia's aggressive style lies in stark contrast to her feminine appearance.

Hip Hop is **Casey**, one of the most acknowledged MCs in France. Not only do Hip Hop heads adore her, that's the amazing thing, she is such a hardcore MC with such a strong attitude and presence that her lyrics are listened to by a lot of different people. It's like having a history lesson with a serious caustic undertone.



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Hip Hop is about breaking, it's about the b-girl legend **Rokafella** who knows how to rock a fella. She is one of today's most known b-girls worldwide, dancing since the age of 16 and growing up in Spanish Harlem. Her worldwide input in breaking and teaching the art and history of Hip Hop dance and b-girling is amazing! Her latest project "All The Ladies Say" is a documentary that highlights the lives of six iconic female b-girls from the USA.

Hip Hop is about the deejay, it's about **M.A.F.I.A.**, one of the most charming persons, wearing her laces loose behind the turntables and as Sneaker Freaker's first lady she is kicking it hard for the ladies. If you are somehow involved in "female Hip Hop" you cannot avoid her, someday, somewhere, you will meet her, because M.A.F.I.A. is all over, coming straight out of Melbourne.

Hip Hop is about graffiti, it's about **Indie184**, a wonderful sista with a dope attitude on motherhood. Being the lady at the side of legendary graffiti artist Cope2 and having three kids, she is always on the run to keep it real for the ladies. Whether in the streets, on the tees or curating street art expos strictly female, come to her correct, cause as she puts it, "real recognizes real."

Yes and graffiti is about another living legend, it's about **Klor**. There is no need for words, it's 123 Klan, legendary!

Hip Hop is about education, Hip Hop is **Toni Blackman**, the Hip Hop ambassador, spreading Hip Hop education throughout the world.

Hip Hop is about photography, it's about Texas Malika Toussaint-Baptiste a.k.a. **Texas**, currently one of the most talented young photographers.

Hip Hop is life.... Hip Hop is bigger than a box. Yo that's what it is, to quote some of the 44 contributors of "**Hip Hop is...**" This culture called Hip Hop is so huge and so rich, and has nothing to do with what we see in the mainstream. It's more and vast!

"Hip Hop is..." comes as a special double issue. It covers the 60 pages Anattitude as well as the 44 page special edition with 44 quotes on what's Hip Hop all about.

To support the Anattitude magazine non-profit project please get our special T-Shirts made especially for this issue. We proudly present graffiti writer Toofly from NYC and the DJ, producer & beatmaker A Cat Called Fritz from Paris.

Get your special shirt & support the movement.

Anattitude Magazine is a non-profit project founded in 2005, created & published by Jeannette Petri. Anattitude presents contemporary female Hip Hop activity in all genres: Deejaying, Graffiti, Rap, Breakdance, female Hip Hop History, Fashion, Photography and Film. Intended as an antidote to the one-sided and boring representation of contemporary female Hip Hop culture, Anattitude Magazine presents strong independent women from around the Hip Hop world.

Anattitude Magazine is sold in selected (art-) bookshops, galleries and recordstores across Europe and the US. Find the full, updated list of point-of-sales on anattitude.net

